Do commercial data systems seem **overdone**, **complicated**, **rigid** or **expensive** for your needs?
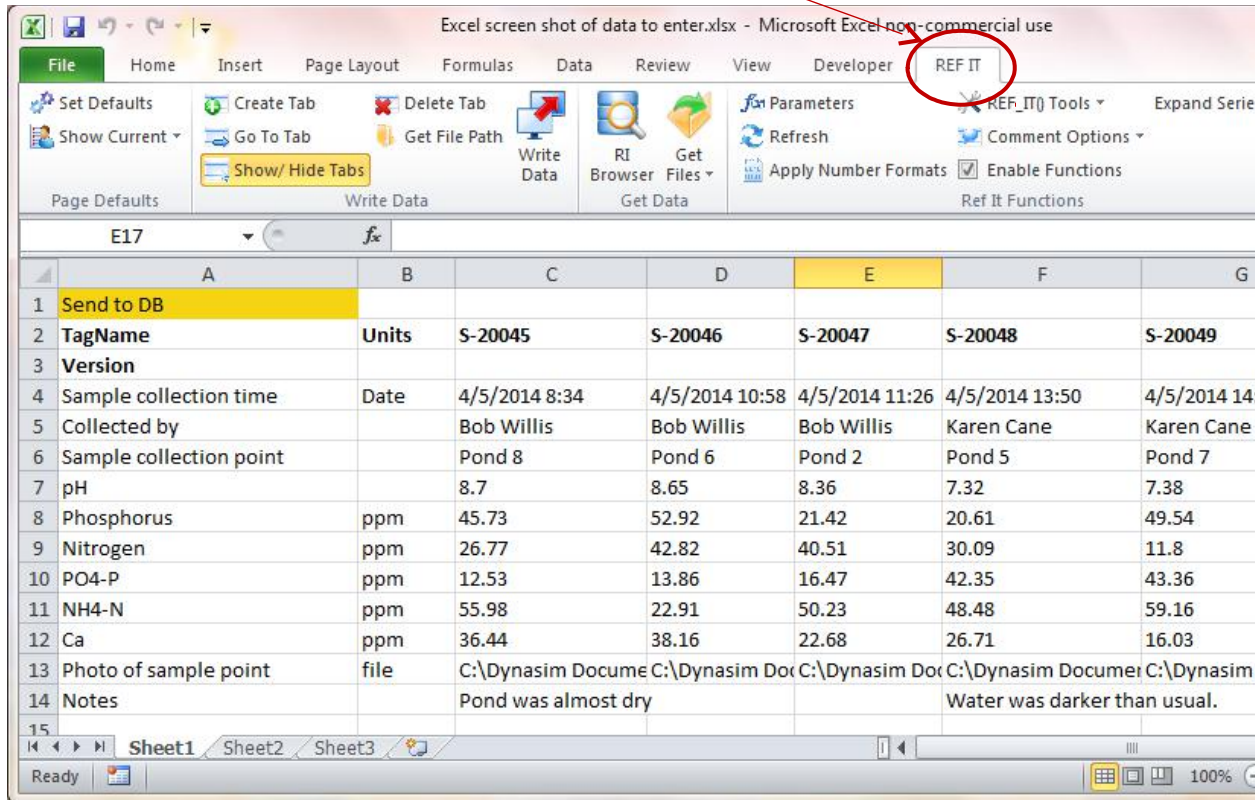
Ref It ™Technology

An Intelligently Simple Way to Manage Data

❖ Highly flexible and simple-to-use

❖ One unique Ref It ™ database structure for all data

❖ Read/write tools work with all data

❖ ***No database programming experience required!***

A new "Ref It" ribbon shows up in Microsoft Excel™

Microsoft SQL Server™ Database

Organize data, then click button to send

- *Send data points, series data, photos, documents, attachments, notes...*
- *Send updates, new versions, corrections*

Create Custom User-Entry Forms in Microsoft Excel™

Universal Search and Retrieval Tools

Import data into Excel with custom functions

	D	E	F
7			
8			
9			=REF_IT("Sample 3","pH")
10			
11			

	D	E	F
7			
8			
9			6.15
10			
11			

Use functions to import data for

- *To recall values*
- *To use values in calculations*
- *To generate quick reports*

- *=RIAvg(), RIMax(), RIMin(), RIQuery()*
- *Make custom functions with embedded calculations*

Many Ways to Transfer Data To/From a Ref It Database

Great for Sharing Data

Moisture Data	Field Nutrient Data	Documents / Files		Yield Data	Forecast Data	Equipment Maintenance	Management Reports

Ref It™ Database
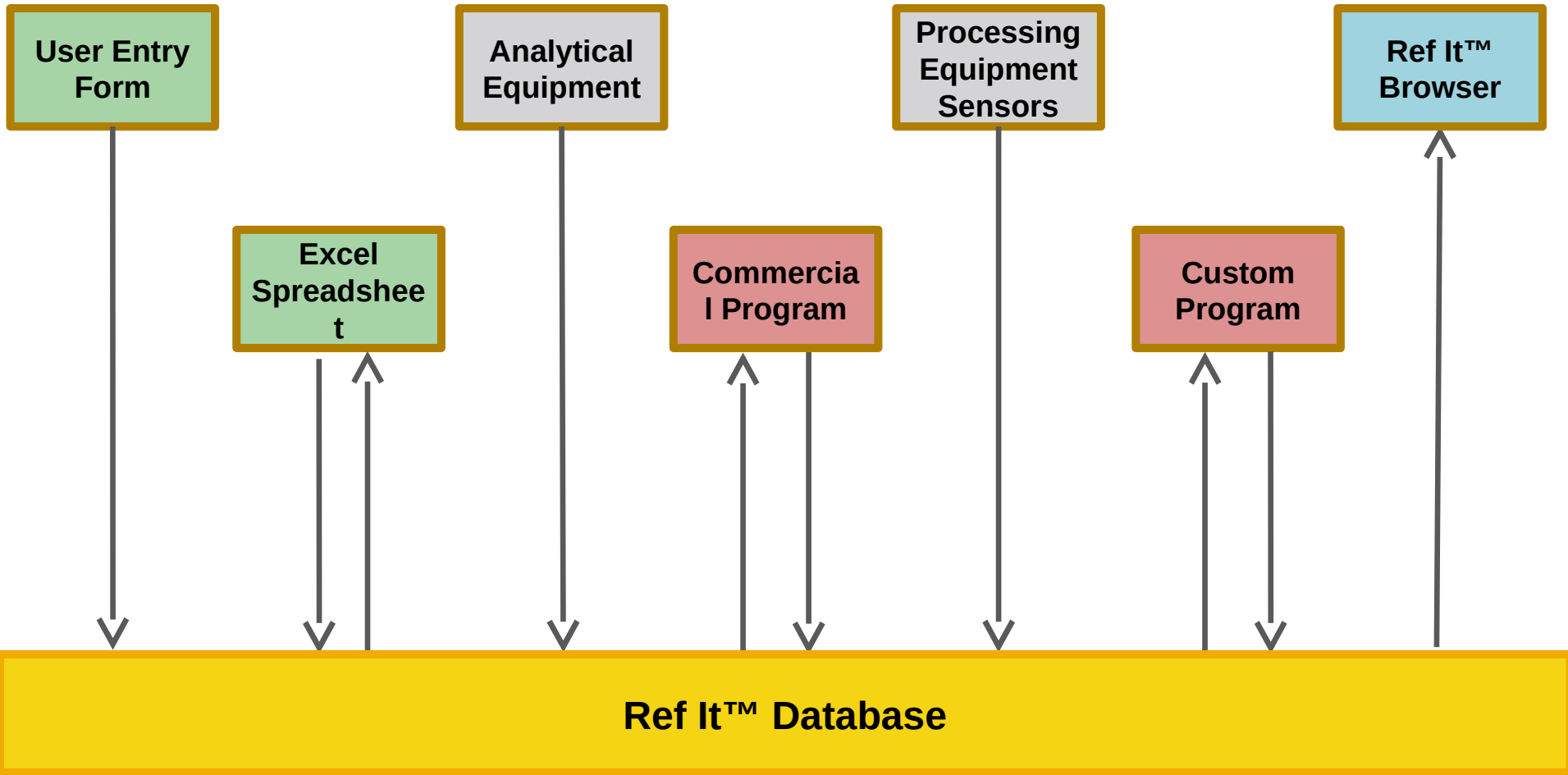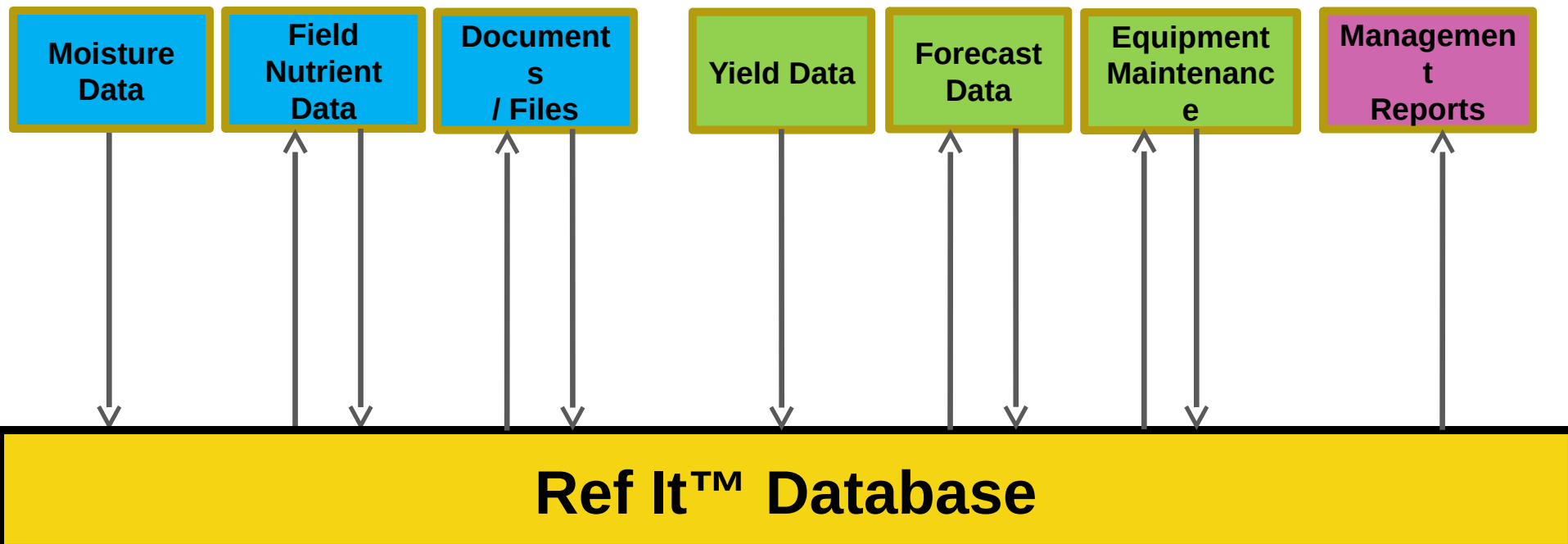
Universal Database Structure

- *Databases for all types of data are identically structured*
- *Standard tools work for all data*
- *Custom tools can be widely useful*

| Field 1 Data | Field 2 Data | Field 3 Data | Field 4 Data | . . . | Field 30,000 Data | | Industry Interest Groups |
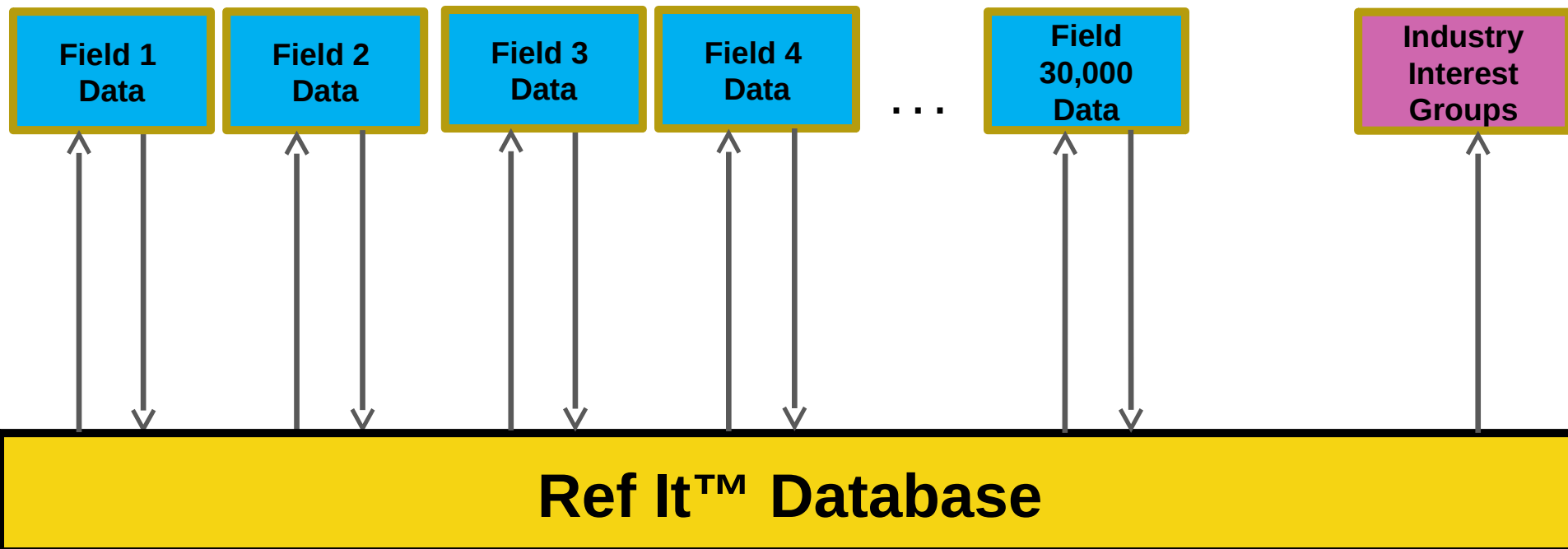
Ref It™ Database

Universal Database

- *Databases for all types of data are identically structured*
- *Allows tracking common variables, plus unique variables for unique situations*
- *Makes great tool for team sharing*

Ref It ™Technology

Winner of the 2016 Think and Do Challenge Award

- Sponsored by NBAF and DHS

- Tool to facilitate an ecosystem of collaborative, innovative partnerships

https://www.dhs.gov/science-and-technology/blog/2016/02/08/announcing-prize-competition-winners

Applications

- Sample data
- Research study data
- Log data

- Private data
- Shared group/ industry data

- Production/ Lab Equipment output data
- Document storage
- Specs, maintenance, lab procedures, training

- Engineering design calculations
- Modelling input and output storage

- Routine inspection data
- Survey data

Ref It ™Technology

No database programming skills required!

Visit our booth to learn more!